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In other situations, the questions that need to be answered cannot be addressed using existing data analysis techniques, and thus, new methods need to be developed. Data mining is a technology that blends traditional data analysis methods with sophisticated algorithms for processing large volumes of data.

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We used this book in a class which was my first academic introduction to data mining. The book's strengths are that it does a good job covering the field as it was around the 2008-2009 timeframe. Included are discussions of exploring data,

classification, clustering, association analysis, cluster analysis, and anomaly detection.

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Introduction to Data Mining presents fundamental concepts and algorithms for those learning data mining for the first time. Each major topic is organized into two chapters, beginning with basic concepts that provide necessary background for understanding each data mining technique, followed by more advanced concepts and algorithms.

### **Introduction to Data Mining (First Edition)**

About This Product This product accompanies. Introduction to Data Mining, 2/E. Tan, Steinbach, Karpatne & Kumar. ISBN-10: 0133128903 • ISBN-13: 9780133128901

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Introduction to Data Mining, 2nd Edition, gives a comprehensive overview of the background and general themes of data mining and is designed to be useful to students, instructors, researchers, and professionals. Presented in a clear and accessible way, the book outlines fundamental concepts and algorithms for each topic, thus providing the reader with the necessary background for the application of data mining to real problems.

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Introduction to Data Mining (First Edition) Pang-Ning Tan, Michigan State University, Michael Steinbach, University of Minnesota Vipin Kumar, University of Minnesota Table of Contents Sample Chapters Resources for Instructors and Students Solution Manual Errata (March 25, 2006) Webpage for Second Edition (2018) ...

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## **Pearson - Instructor Solutions Manual for Introduction to ...**

Introduction to Data Mining presents fundamental concepts and algorithms for those learning data mining for the first time. Each concept is explored thoroughly and supported with numerous examples. The text requires only a modest background in mathematics.

## **Tan, Steinbach & Kumar, Introduction to Data Mining | Pearson**

Data mining is a lot about structuring data before you process it. The authors miss this point in writing a book: There is only one page table of contents for ~713 pages of complex knowledge. There are no pages given when referring to other sections of the book.

## **Introduction to Data Mining (2nd Edition) (What's New in ...**

Avoiding False Discoveries: A completely new addition in the second edition is a chapter on how to avoid false discoveries and produce valid results, which is novel among other contemporary textbooks on data mining. It supplements the discussions in the other chapters with a discussion of the statistical concepts (statistical significance, p-values, false discovery rate, permutation testing ...

## **INTRODUCTIONTODATAMINING - Pearson Education**

Introduction 1. Discuss whether or not each of the following activities is a data mining task. (a) Dividing the customers of a company according to their gender. No. This is a simple database query. (b) Dividing the customers of a company according to their prof-itability. No. This is an accounting calculation, followed by the applica-tion of a threshold.



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