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An Examination of the Kaizen Method and Where POWERS ...

According to Masaaki Imai, who introduced kaizen to the international audience with his seminal book, *Kaizen: The Key to Japan's Competitive Success*, kaizen is an umbrella concept for a large number of Japanese business practices (Imai, 1986, 1997—see Figure 1).

Kaizen Definition

Masaaki Imai made the term famous in his book *Kaizen: The Key to Japan's Competitive Success*. In the *Toyota Way Fieldbook*, Liker and Meier discuss the kaizen blitz and kaizen burst (or kaizen event) approaches to continuous improvement. A kaizen blitz, or rapid improvement, is a focused activity on a particular process or activity.

Kaizen: The Key To Japan's Competitive Success: Imai ...

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Kaizen: The Key To Japan's Competitive... book by Masaaki Imai

Kaizen, according to Imai, is the basic philosophical concept underlying the best Japanese management. Kaizen is the umbrella concept that covers most of the uniquely Japanese management practices that have helped Japanese companies start from zero in the 1950s to become world class competitors in the 1980s.

Kaizen The Key To Japans Competitive Success Masaaki Imai

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Kaizen History and Development. Kaizen's roots can be traced back to post-World War II, when economic reform consequently took over Japan. Since the Toyota Motor Corporation implemented the Creative Idea Suggestion System in May 1951, changes and innovations led to higher product quality and worker productivity, substantially contributing to the company's development.

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