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Kenneth C. Laudon holds a BA in Economics from Stanford and a PhD from Columbia University. He is currently a Professor of Information Systems at New York University's Stern School of Business, where he teaches courses on Managing the Digital Firm, Information Technology and Corporate Strategy, Professional Responsibility (Ethics), and Electronic Commerce and Digital Markets.

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Kenneth C. Laudon is a noted expert in the world of Information Systems and Technology. He is a Professor of Information Systems at New York University's Stern School of Business, where he teaches courses on Electronic Commerce, Managing the Digital Firm, Information Technology and Corporate Strategy, Professional Responsibility, and Organizational Theory and Information Systems.

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