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This book literally is The Pocket Pal. It's super small but has EVERYTHING you need for graphic arts/ printing easily laid out for you. It's an easy read, and easy to use resource! It's the printing bible.

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5.0 out of 5 stars Pocket Pal: A Graphic Arts Production Handbook. Reviewed in the United States on April 23, 2010. Format: Paperback Verified Purchase. This is probable the best handbook you can have if you are in the printing industry or wonder how printing is done. Pocket Pal covers everything from the beginnings of printing to the present ...

Bibliography

Start your review of Pocket Pal: A Graphic Arts Production Handbook. Write a review. Feb 18, 2019 Daniela Sylmae rated it liked it · review of another edition. I won't lie. I pretty much skimmed this book, because I found it amusing how outdated it was, since it was explaining to me what CD's are. Still, it's not the book's fault.

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Pocket Pal ®, the authoritative introduction to the graphic arts, is now in its 21st edition. Acclaimed by industry experts as the best book of its type, Pocket Pal ® is the ideal choice for students, artists, designers, printers, publishers, advertisers, buyers of printing and virtually anyone associated with visual communications.

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Pocket Pal - A Graphic Arts Production Handbook (Nineteenth Edition) Michael Bruno. 5.0 out of 5 stars 1. Paperback. \$12.78. Only 5 left in stock - order soon. Next. Customers who bought this item also bought. Page 1 of 1 Start over Page 1 of 1 .

Pocket Pal: A Graphic Arts Production Handbook by Frank Romano

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The Pocket Pal by The Internation Paper Company is the De-facto Standard guide to Graphic arts. It features explanations (with visual examples) of everything from Typography to halftones. When I was being trained for graphic arts, this was the book that was given to us along with the words "here is your bible".

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