

Scorecasting The Hidden Influences Behind How Sports Are Played And Games Are Won

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Scorecasting The Hidden Influences Behind

In Scorecasting, University of Chicago behavioral economist Tobias Moskowitz teams up with veteran Sports Illustrated writer L. Jon Wertheim to overturn some of the most cherished truisms of sports, and reveal the hidden forces that shape how basketball, baseball, football, and hockey games are played, won and lost.

9780307591807 - Scorecasting: the Hidden Influences Behind ...

Moskowitz and Wertheim presented, "Scorecasting: The Hidden Influences Behind How Sports Are Played and Games Are Won," in a way that was very intriguing and eye opening to the reader. Despite the non-sequential manner of chapters, the statistics given were not too overwhelming.

Book Review - Scorecasting - By Tobias J. Moskowitz and L ...

College of Business book review by B. David Tyler Title: "Scorecasting: The hidden influences behind how sports are played and games are won" Author: Tobias J. Moskowitz and L. Jon Wertheim Publisher: Crown Archetype Length: 255 pages Price: \$15.85 (hardcover) Reading rating: 5 (1 = very difficult; 10 = very easy) Overall rating: 3 (1 = average; 4 = outstanding) In "Scorecasting," Moskowitz and Wertheim accomplish two main goals: educating the reader about what motivates human behavior, and ...

Scorecasting: The Hidden Influences Behind How Sports Are ...

ScoreCasting: The Hidden Influences Behind How Sports Are Played and Games Are Won by Tobias J. Moskowitz and L. John Wertheim This is one of those books. It's the kind of book you needed to read;...

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Book Review: ScoreCasting - Bleacher Report

Scorecasting: The Hidden Influences Behind How Sports Are Played and Games Are Won by Tobias J. Moskowitz and L. Jon Wertheim may be the closest thing to a sports version of Freakonomics. Moskowitz was a Booth Professor of Finance at time of publication. Today he teaches at the Yale School of Management. Jon Wertheim holds a law degree from the University of Pennsylvania and is Executive Editor at Sports Illustrated

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Conventional wisdom, sports division, takes a beating in "Scorecasting," a book aimed at unsettling serious fans with essays that debunk ingrained strategy (punting on fourth down is largely a ...

Scorecasting: The Hidden Influences Behind How Sports Are ...

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Bing: Scorecasting The Hidden Influences Behind

Scorecasting: The Hidden Influences Behind How Sports Are Played and Games Are Won. Tobias Moskowitz, L. Jon

Wertheim. Three Rivers Press, 2012 - Sports & Recreation- 278 pages. 7Reviews. In...

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Scorecasting: Amazon.co.uk: Moskowitz, Tobias J., Wertheim ...

Moskowitz and Wertheim are authors of Scorecasting: The Hidden Influences Behind How Sports Are Played & Games Are Won.

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Scorecasting NPR coverage of Scorecasting: The Hidden Influences Behind How Sports Are Played and Games Are Won by Tobias J. Moskowitz and L. Jon Wertheim. News, author interviews, critics' picks...

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Scorecasting by Tobias Moskowitz, L. Jon Wertheim ...

Scorecasting: The Hidden Influences Behind How Sports Are Played and Games Are Won. January 1, 2012 - Tobias J. Moskowitz L Jon Wertheim. Topics - Behavioral Finance Market Risk and Efficiency.

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