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seeking to enhance their tourism

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The Tourism Development Handbook: A Practical
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@inproceedings{Godfrey2000TheTD, title={The
Tourism Development Handbook : A Practical
Approach to Planning and Marketing}, author={K. B.
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The Tourism Development Handbook: A Practical
Approach to Planning and Marketing. London:
Continuum. Chicago / Turabian - Humanities Citation
(style guide) Godfrey, Kerry and Jackie Clarke, The
Tourism Development Handbook: A Practical
Approach to Planning and Marketing. London:
Continuum, 2000. MLA Citation (style guide)

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The tourism development handbook : a practical
approach to planning and marketing / Kerry Godfrey
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Kerry Clarke, Jackie Publisher: London : Cassell, 2000.
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