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UX for Lean Startups : Faster, Smarter User Experience ...

UX for Lean Startups. by. Laura Klein. 4.08 · Rating details · 1,708 ratings · 65 reviews. Great user experiences (UX) are essential for products today, but designing one can be a lengthy and expensive process. With this practical, hands-on book, you'll learn how to do it faster and smarter using Lean UX techniques.

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With this practical, hands-on book, you'll learn how to do it faster and smarter using Lean UX techniques. UX expert Laura Klein shows you what it takes to gather valuable input from customers, build something they'll truly love, and reduce the time it takes to get your product to market.

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This process often begins with the Lean Startup Cycle described in the Epic article and continues with the development of Features and Capabilities using a Lean UX process described here. As a result, Agile teams and Agile Release Trains (ARTs) can leverage a common strategy to generate rapid development, fast feedback, and a holistic user experience that delights users.

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What is Lean UX and why you should adopt it for your startup

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One good start to implementing Lean UX can be as simple as setting up small teams where everyone is exposed to UX early on, from beginning to end. where team members work together and converse as...

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Lean UX - Scaled Agile Framework

At the same time, we're seeing an incredible shortage of designers who can work at the sort of fast-paced, data-driven, innovative startups that are popping up. UX for Lean Startups helps teach founders and entrepreneurs the basics of research, design, and UX so that they can build products people love and companies that can grow.

UX for Lean Startups by Laura Klein - Goodreads

Lean UX for Startups confirmed that we were approaching it all wrong and chastised us for even thinking that we could possibly proceed with any kind of success along the route we were currently on. The majority of the book is about research and testing. I was looking for UX principles with hard and fast rules we could follow for developing a ...

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UX for Lean Startups: Faster, Smarter User Experience Research and Design. \$20.48. By Laura Klein. Buy on Amazon UX for Lean Startups. Are you an entrepreneur or product manager struggling to validate your ideas, connect with your customers,

and build a product users love?

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With this practical, hands-on book, you'll learn how to do it faster and smarter using Lean UX techniques. UX expert Laura Klein shows you what it takes to gather valuable input from customers, build something they'll truly love, and reduce the time it takes to get your product to market.

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UX for Lean Startups - Faster, smarter user experience research and design. (Design Books and Books) Discover 7 alternatives like Playing Lean and The Startup Way

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